



CLUB PHILOSOPHY



OUR STANDARDS

Champions Do Extra

There are no crowds lining the extra mile. What are you doing when nobody is watching that will improve your ability? How are you going above and beyond to contribute more to the team?

Sweep the Sheds

Nobody looks after us better than we look after ourselves. Everybody takes responsibility for the little things, and we make sure it is done right the first time, so we don't waste time having to do it again. All will contribute to organisation, preparation, and cleaning.

Keep a Blue Head

Remember; what's important now? We don't get caught up in petty acts like revenge or squabbling. We remain focused on the task at hand. We make our best decisions when calm and concentrated. We help the team by remaining in that state.

No Dickheads

No dickheads. Your team is your family. Your actions directly impact their chances of success. Attitude is more important than talent. Remain committed to our journey. Those who begin to detract and distract from our purpose will be left behind.

Be a Good Ancestor

Being part of a team allows you to stand for something bigger than yourself. Our family depends on us, including future generations. Be a shining example of what a footballer should be. Inspire the next generation, and help your family along the way.



OUR CULTURE

BUILD SAFETY

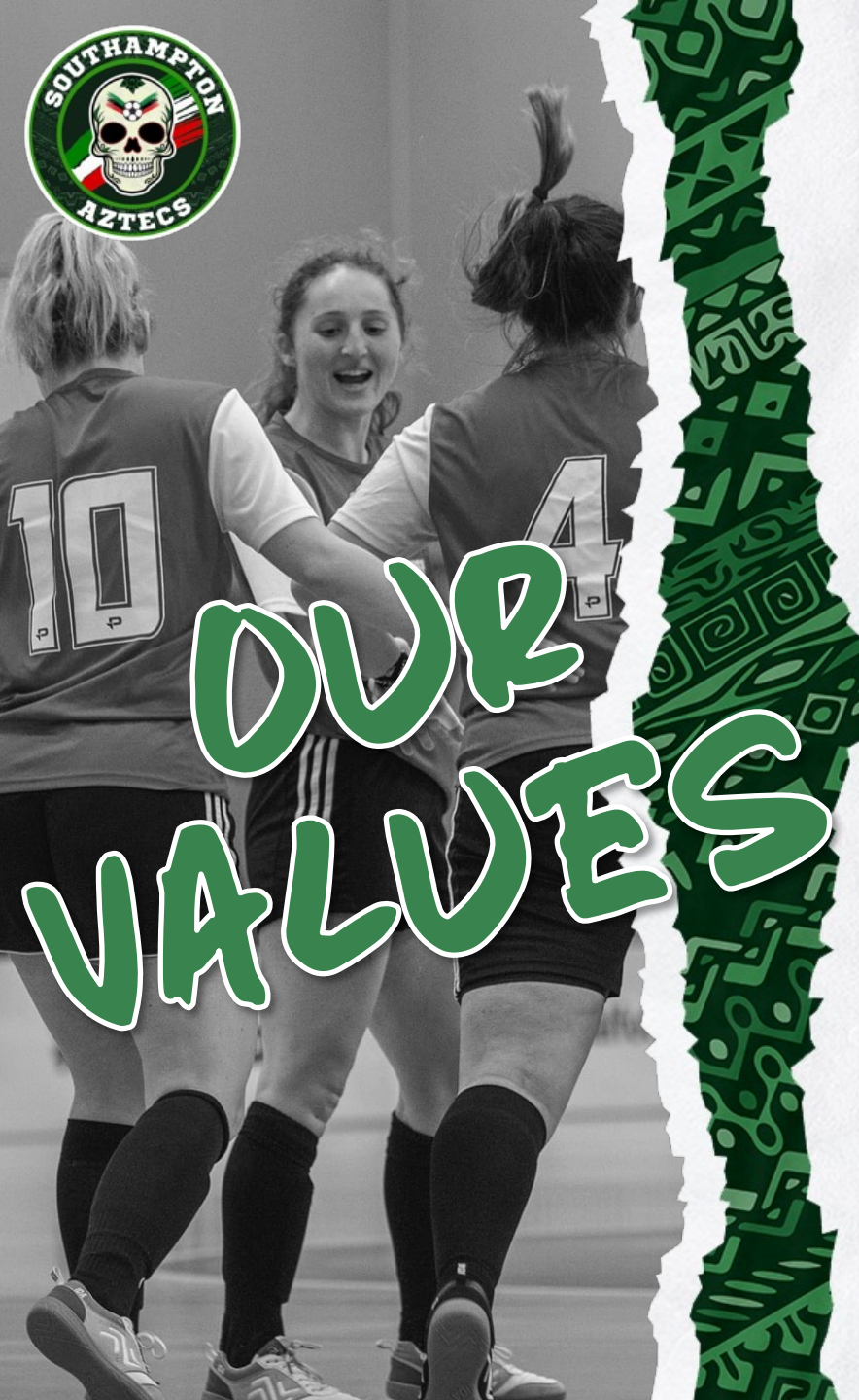
A team is a group of people that come together to achieve a common goal. In order to do that, we need trust. Trust is based on reliability and honesty. We must accept that our teammates will make mistakes, as mistakes are a frequent part of the game. *As your teammate, I need to know that you have my back when I make a mistake, because I will have yours.*

SHARE VULNERABILITY

There will be risk, and there will be failure. Each member of the team will be striving to improve and to perform at their best. The only way to achieve this is outside of your comfort zone. This is where you become vulnerable. *Be honest with yourself and your teammates. We cannot achieve anything alone. You will be expected to take risks, doing this with our trust and support.*

ESTABLISH PURPOSE

Our purpose is to enjoy ourselves. We play to entertain and to compete. All of our actions are geared towards that. Through our actions and behaviours, we must continue to align ourselves towards this goal. *You have to own your effort and attitude, recognising that you are part of a bigger picture. Others depend on you to reach their goals, and you depend on them.*



THE BUILDING BLOCKS OF WHO WE ARE

**ABOVE ALL ELSE IS
RELATIONSHIPS AND
UNDERSTANDING.**

Relationships
Understanding

**OUR WINNING
MENTALITY IS
DRIVEN BY
PATIENCE AND
UNDERSTANDING.**

**Winning
Mentality**
Patience
Appreciation

**OUR DESIRE IS
FUELLED BY
POSITIVITY,
PASSION, AND A
TEAM FIRST
ATTITUDE.**

Desire
Positivity
Passion
Team First

**OUR
COMPETITIVENESS
IS AN EXHIBIT OF
EFFORT,
RELENTLESSNESS,
HUMILITY, AND
ENCOURAGEMENT.**

Competitiveness
Effort
Relentless
Humility
Encouragement



HOW WE PLAY



PLAYING STYLE

Dominate Possession

Build from the Back

Defend Compact

Press Upon Negative Transition

Lightning Counter Attack

Entertain



PRINCIPLES OF PLAY

Attacking

Penetration

Dispersal

Support

Movement

Creativity

Defending

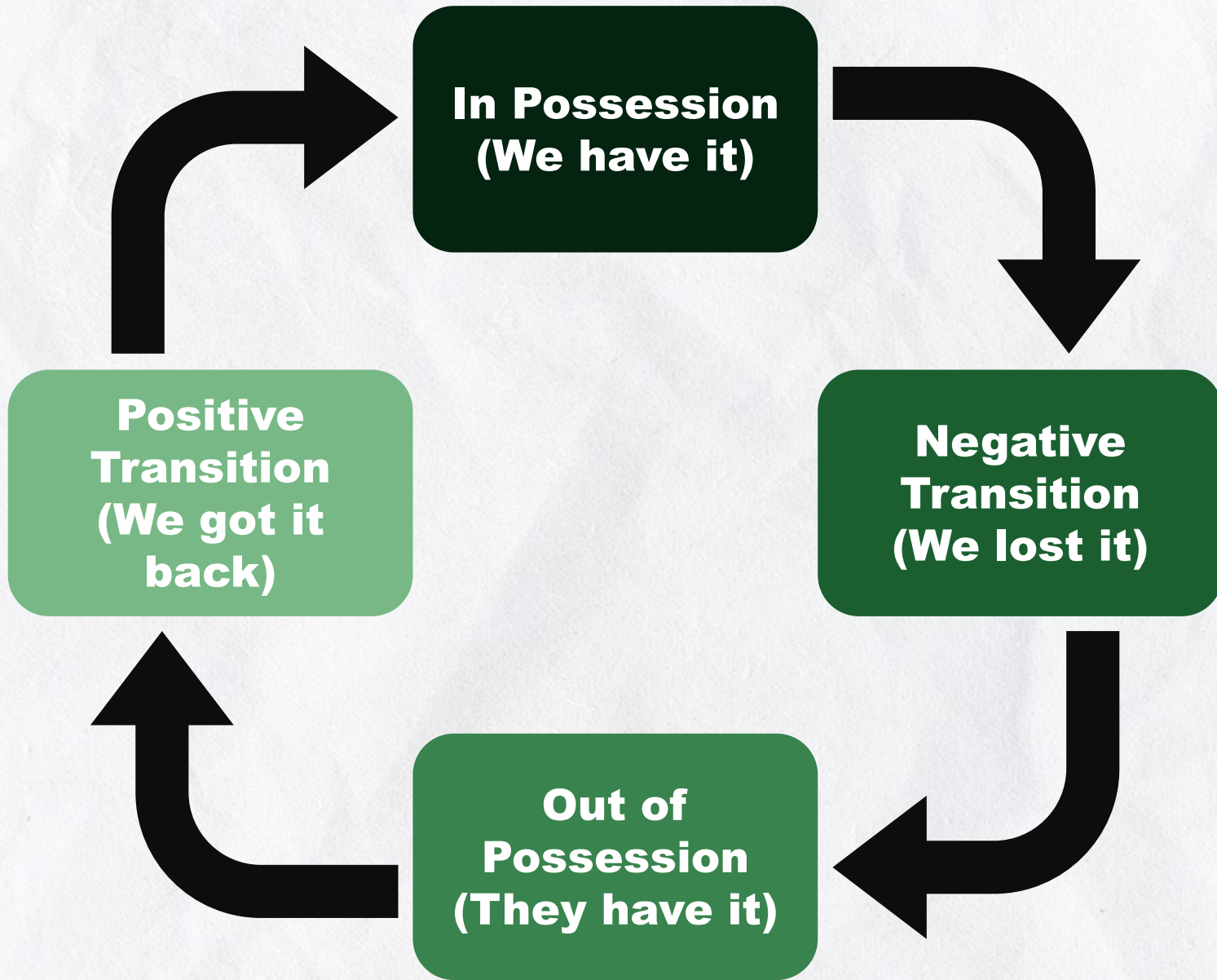
Pressure

Cover

Balance

Compactness

Predictability



**MOMENTS
OF THE
GAME**





TRAINING VALUES

Creating an environment of discovery and self-improvement

High level technical solutions to game problems

Empowering players to make tactical decisions

High intensity, concentration, commitment, effort

